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RE: Fall Sales Contest

COLD FIGHTER GROUP

Imagine you're a World War II fighter pilot in a famous squadron – famous for its pilots' flying skills, their “fight like hell” attitude, and their guts. You're flying the legendary B-24 Liberator – 65,000 pounds of vibrating steel armed with 10 machine guns and over 8,000 pounds of bombs. And you control it! It's all up to you. Your life and the lives of your crewmen depend on just how quick your reflexes are...how fast you can make split-second decisions that mean the difference between surviving or crashing to your death.

Once your plane lifts off, every breath you breathe is a life or death struggle. Enemy fighters can come at you from anywhere. And only another fighter pilot understands what it's like to put your life on the line. Maybe you even feel a grudging respect for the enemy pilot. But he *is* the enemy. Only one of you can come down from the soaring skies and live another day to fly another mission. But who will that fighter be...

The world of cold relief isn't quite as brutal...or dramatic. But you (like the fighter pilot) must shoot the enemy (the competition) out of the sky to survive. And that's just what you'll do every time you successfully complete one of the six vital missions assigned to you as a member of the “Cold Fighter Group.”

The rules of the missions are very simple – attain prepack, distribution, and dollar objectives as established by your manager. Once you attain a mission, you win a corresponding award. Please see the attached sheet for your assignments and awards. Good flying!